Wednesday Workshops

- From 8:30-11 a.m. on Wednesday, December 11, registered board members may choose one of three workshops to attend. (Attendees must choose the workshop they want to attend when registering.) Walk-ins will be allowed to attend workshops as long as there are seats available.
- Afterwards, from 11:30 a.m.-12:45 p.m., attendees whose badges are blue or green will be treated to a buffet lunch in Salon B of the Marriott Ballroom and will have the opportunity to socialize with board colleagues and ASBA Commercial Affiliates.
- From 1-3:30 p.m. attendees will choose (when they register) a different Wednesday Workshop (four choices in the p.m.) to attend.
- Below are the Wednesday Workshops.

1) Adults Behaving Badly: How School Leaders Can Help Reduce Negativity & Conflict in Their Schools
Rebecca Coda, K-6 Director of Curriculum & Instruction and Author, Cabot School District
Salon A, Marriott Ballroom

When adults misbehave, student achievement always suffers. School board members and school leaders set the tone for their entire organization while continually focusing on building the capacity and capabilities of all stakeholders. What do you do when political adversity and emotional driving forces come into play? Effective leadership requires anticipation, preparedness and crucial conversations. During this interactive session you will identify emotional driving forces and adversarial tactics that slow many districts down and you will learn how to navigate the waters of adversity. Reducing negativity is a catalyst for positive culture, synergy and most importantly student achievement. (As featured in the August 2018 American School Board Journal.)

2) Board/Superintendent Relationship Best Practices & Executive Sessions; Confidentiality & Consequences for Disclosure
Marshall Ney, Attorney, The Friday Firm
White Oak Lecture Hall, Marriott Hotel (one level down from the Lobby Level)

In school districts the board and superintendent have distinct and separate roles but together they form the district’s leadership team. In large part, a school district’s success depends on the performance of this team. Several studies have looked at the dynamics between superintendents and school boards, and most conclude that a positive relationship between these two parties ultimately drives the successful governance of a district and can ultimately impact how well its students achieve. Given the clear importance of school board and superintendent relations, this session will focus on the best practices that districts can follow to establish collaborative, effective relationships and governance structures. The laws, rules, and best practices related to executive session will also be covered, along with the consequences for what may happen if confidentiality isn’t honored.

3) Making Decisions with Poverty in Mind (P.M. Session Only)
Arch Ford Education Cooperative Staff: Candace Smith, G/T Coordinator; Julie Workman, Instructional Leadership/Learning Specialist; Karen Norton, Retention & Recruitment Specialist; Rachel Schell, Technology Coordinator; Marilyn Johnson, Teacher Center Coordinator
Salon C, Marriott Ballroom

Arkansas has the eighth highest poverty rate in the nation. You see the face of poverty in your schools each and every day and we know poverty impacts student achievement. But do you really know enough about what it’s like for a struggling child when you participate in making some of the most critical decisions for the sake of the students in your district? This Poverty Simulation can help you challenge stereotypes, change attitudes, shift perspectives, spark critical conversations, and best influence policy. Caring school leaders and staff and a high quality education may provide students living in poverty their last hope to escape the stifling cycle of poverty. Are you as well-prepared as you should be to fight this battle?

4) Ten Habits of Highly Effective School Boards
Dr. David Lee, Associate Professor, University of S. Mississippi
Conway Lecture Hall, Marriott Hotel (one level down from the Lobby Level)

Dr. Lee has combined his more than 35 years of public school leadership experience (ranging from superintendent to school board member) with his observations and research to author multiple books and articles about effective school board leadership. He’s become a much sought-after speaker across the country, sharing what he’s learned with other school leaders. During this session, Dr. Lee will identify strategies and behaviors that have been shown to guarantee productive board performance that significantly contributes to improved student outcomes if they are followed. Dr. Lee will also cover such specifics as:

- How to engage the entire board productively when facing and making decisions about critical issues;
- How to handle board members that don’t seem to get with the program;
- How to handle a board member that goes rogue.