Where Excellence Lives
Arkansas School Board
Presidents & Vice Presidents:
Leadership from the Chair

December 12, 2019 | Eric White, Bentonville Schools
BOE President
The Parliamentary Officer is Critical

From planning the agenda to articulating priorities to the community, the board president can help ensure an optimized board, leveraging the strengths of all members and setting priorities.
12 Step Guide

- Know Your Board
- Understand Collective Knowledge is Superior to any Individual, Including You
- Establish Collaborative Tone
- General Schwarzkopf: When in Charge, Take Charge
- Include the Group in Decision Making
- Listen
- Earn Your Board’s Trust
- Be Prepared
- Plan Board Development Opportunities
- Build Board & Superintendent Relationship
- Build Good Relationships 360 Degrees
- Stay Cool Under Fire
Board President Roles & Responsibilities

- Lead through Efficient & Effective Parliamentary Procedure
- Manage Discussions Fairly
- Keep the Focus on Mission, Vision & Goals
- Focus on Continuous Improvement
Ask the Right Questions

- Remember the Big Picture
- Academic Achievement
- Tie the Pieces Together
- Use of Resources
- Ask for Evidence/Rationale
- Follow-Up with the SMART Goal Guide
S.M.A.R.T

S - Specific
M – Measureable
A – Action Oriented
R – Reasonable
T – Time Sensitive
Board Organization & Configuration

Become Effective Without Committees

Standing & Ad-HOC Committees Introduce Risk
Set the Agenda

• Establish Process for Agenda
• Set Expectations for Reports, Presentation & Information
• Establish Process for Board Input
• Board Culture & Climate
Discussion Flow Must Always Follow These Steps
Discussion Flow—“What Happens If”

- **Motion**
  - No Second
    - Amend Motion

- **Second**
  - Argument
    - Does Not End

- **Discussion**
  - New Motion "Call the Vote"
    - Cant's Let It Go
What Would You Do?
What Would You Do?