



**Summer Leadership Institute  
Arkansas School Boards Association  
Clarion Resort on the Lake, Hot Springs  
June 16-17, 2016**

***Student Focused Leadership:  
Changes, Challenges, and Opportunities***

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**AGENDA  
THURSDAY, JUNE 16, 2016**

**8:00 a.m. – Noon                      Registration Check-In**

**PRE-CONFERENCE WORKSHOP (3 training hours)**

**9:00 a.m. – Noon                      Crawl, Walk, or Run – Becoming a Highly Effective School Board**  
Dr. Anne Butcher, Arkansas School Boards Association

**(Note: Lunch is On Your Own)**

**DAY 1 - GENERAL CONFERENCE (3 training hours)**

**1:00 p.m.                                  Welcome and Overview**  
Brenda McKown, ASBA President, Beebe School District

**1:15 p.m.                                  KEYNOTE: Inspired Teamwork & Leadership**  
Paul Vitale, Keynote Speaker & Author, Vital Communications

**2:30 p.m.                                  NETWORKING BREAK**

**2:45 p.m.                                  Peak Performance University:  
9 Essential Skills of the Workplace**  
David Rolland, Principal, Pangburn School District  
Teachers & Students, Pangburn High School

**3:30 p.m.                                  Strengthening Arkansas' Economic Future:  
Addressing the Skills Gap through Educational Change &  
Improvement**  
Randy Zook, President/CEO, Arkansas State Chamber of Commerce

**4:00 p.m.                                  Wrap-up and Adjourn for Day**  
Brenda McKown, ASBA President, Beebe School District

*Friday's agenda on back*

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**AGENDA  
FRIDAY, JUNE 17, 2016**

**DAY 2 – GENERAL CONFERENCE (4 training hours)**

- 7:30 a.m.**                    **Breakfast**  
**Registration Check-in**  
Student Entertainment
- 8:00 a.m.**                    **Invocation and Welcome**  
Brenda McKown, ASBA President, Beebe School District
- Overview of Today's Program**  
Dr. Anne Butcher, Arkansas School Boards Association
- 8:15 a.m.**                    **Time Serving Students Instead of Students Serving Time**  
Crystal Marquez & Casey Donson, High School Teachers, Pea Ridge School District
- 9:15 a.m.**                    **Mars and Venus: Teaching to Boys and Girls**  
Terri McCann, Bragg Elementary Principal, West Memphis School District  
Teachers & Staff, Bragg Elementary
- 10:00 a.m.**                    **NETWORKING BREAK**
- 10:15 a.m.**                    **A+ in Action**  
Sheila Whitlow, Superintendent, White County Central School District  
Beverly Froud, WCC Elementary Principal  
Teachers & Students, WCC Elementary
- 11:00 a.m.**                    **Public Schools: Our Rock Star Institution**  
Senator Joyce Elliott, District 31, Arkansas State Legislature
- 11:30 a.m.**                    **Q & A, Closing Remarks, and Conference Evaluation**  
ASBA Staff  
Brenda McKown, ASBA President, Beebe School District
- Noon**                            **Conference is Adjourned**

*Have a wonderful weekend and a safe trip home!*