Effective District Management Requires a Strong LEG:

Leadership, Ethics, and Governance

2017 SOUTHERN REGION LEADERSHIP CONFERENCE
Presenter: Miranda Beard, Immediate Past President,
National School Boards Association
LEADERSHIP
Leaders leading future leaders
If your actions inspire others to dream more, learn more, do more and become more, you are a leader.

John Quincy Adams
Sixth President
TRUE LEADERSHIP

- A product of inspiration not manipulation
- True leaders do not seek power but are driven by a passion to achieve a noble cause.
- See their work as a calling
- Servant heart
- Leadership is a way of thinking
- Not afraid to take a risk to do what is right for others
Outrageous Board Meeting
LEADERS SHOULD CONTROL EMOTIONS

• When you don’t control your emotions you will try to control or dominate others through anger, crying, manipulation.
• More can be accomplish in meetings when we control emotions.
• Tame feelings. Feelings are not the authority.
• You say things you should not say when you are emotionally out of control. You cannot take those words back.
How To Control Your Feelings

1. Cast down negative thoughts. Determine if negative or positive.
2. Push the pause button before you speak. Bring thoughts into captivity. Think about what you are thinking about.
3. Notice emotional moves never come out well.
4. Know out of control feelings can be distractions that are intrusions in the mind to get you off track.
WHAT WE DO IS NOT ABOUT US
IT IS ALL ABOUT THE CHILDREN
“The longer I live, the more I realize the impact of attitude on life. Attitude, to me, is more important than facts. It is more important than the past, the education, the money, than circumstances, than failure, than successes, than what other people think or say or do. It is more important than appearance, giftedness or skill. It will make or break a company... a church... a home. The remarkable thing is we have a choice everyday regarding the attitude we will embrace for that day. We cannot change our past... we cannot change the fact that people will act in a certain way. We cannot change the inevitable. The only thing we can do is play on the one string we have, and that is our attitude. I am convinced that life is 10% what happens to me and 90% of how I react to it. And so it is with you... we are in charge of our Attitudes.”
— Charles R. Swindoll
The Spirit of Leadership

• Your beliefs are a product of your thoughts, your thoughts create your beliefs, your beliefs create your convictions, your convictions create your attitude, your attitude controls perception and your perception dictates your behavior.

• Your life is what you think it is and what you think it should be. For some, leadership has become a role one plays rather than a life one leads.
The smallest of seeds, it has the potential to grow over 20 feet tall.
Servants

Here to lead and serve others.

Who am I? Why am I here?
Lead and Succeed for Purpose

You have a destiny!
The greatest tragedy in life is not death, but a life without a purpose. – Dr. Myles Munroe
Expect greatness from all
Change is inevitable and essential for extraordinary results.
“I am only one; but still I am one. I cannot do everything, but still I can do something. I will not refuse to do something I can do.”

- Helen Keller
The sum is greater and can be more beautiful than its parts.
DON’T QUIT

When things go wrong in your school districts, as they sometimes will,
When the road you're trudging seems all uphill,
When the local state and federal funds are low and the debts are high, And you want to smile, but you have to sigh,
When the care that has been entrusted to you is pressing you down a bit— Rest if you must school leaders, but don't you dare quit.

Life can seem crazy with its twists and turns, As every one of us sometimes learns, And many a fellow turns about When he might have won had he stuck it out.

Don't give up school leaders though the pace for student success seems slow - You may succeed with another blow.

Often the goal for equity and excellence in public education is nearer than It seems to a faint and faltering school leader;
Victor’s Reward

Often some strugglers have given up
When they might have captured the victor's cup;
And they learned too late when the night came down,
How close they were to the golden crown.
Success is failure turned inside out –
The silver tint in the clouds of doubt,
And you never can tell how close you are,
It might be near when it seems afar;
So stick to the fight school leaders when you're hardest hit –
It's when things seem worst that you must not quit.
There is a wealthy place near you.
Never, NEVER, never, NEVER GIVE UP!

- Winston Churchill
POSITIVEMOTIVATION.net
The future of public education is great
Work together
Set high goals
Expect greatness
Never quit
The everyday heroes require strong leadership.
Questions????????

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Take a 10 minute Break
Ethics

SOMEBODY’S WATCHING YOU
ESSA MAKES PROVISIONS FOR LOCAL CONTROL
Public Responsibility

• As leaders we must remember this is not a role we are playing but it is also a life we lead.

• Our personal lives and standards are a part of our public lives.
Do as I say and not as I do!

“Where is the accountability”
Role Playing
EXCUSES

• “Excuses are tools of incompetence used to build bridges to nowhere and monuments of nothingness, and those who use them seldom specialize in anything.” Author Unknown

• Excuses will hinder, block and stunt an individual’s leadership potential.
Core Ethical Values Definition

• “Individually or organizationally, values determine what is right and what is wrong, and doing what is right or wrong is what we mean by ethics. To behave ethically is to behave in a manner consistent with what is right or moral.”
Governance
Role Leader of the School Board
Southern Region Leadership Conference

BOARD BEHAVIOR MATTERS

Dr. David E. Lee
The University of Southern Mississippi
Director of the Center For Board Behavior Reform
Leadership
Changes
NEXT EXIT
Any road you are on is good enough if you don’t know where you are going.
What does a good board look like?

Seasoned Board Member - Retreat
Have you ever observed a school board meeting from a poor performing school district?

We have. 262 of them.

It’s not pretty.

We Learned: *The more negative a school board behaved, the lower the student achievement in their district.*
Is your board ATTRACTIVE?

Success is something you attract.
If you want to attract quality people, you have to be quality yourself.
Won’t attract great superintendents if you aren’t attractive.

GO TO WAR FOR TALENT.
Did you know that your system is perfectly designed to get the results you are getting?

Your organizational structure must be aligned with the right things.
Do You Address The Elephants in The Room?
ACCOUNTABILITY PLANS are here to stay.

What do you see coming?
Uniform Curriculum - Uniform Delivery

No new ideas!!!

Reform comes from within.
How Many of You Talk to Yourself?
thanks
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